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Dear _____ :

Thanks very much for your note and which is understandable. As a matter of fact I wrote back to Mr. Horn and sent him a copy of the translated dutch article on Energy Transformations.

This will classify me what I am, a non-scientist, as all the scientists could not answer that question.

On the other hand it will be perhaps impossible for Captain Horn to understand the relation between the reason of gravity and the refutation of the theory of value by Karl Marx, from a scientific point of view.

It is in fact the foundation of our unsuccessful fight against communism that we have no coordination between the different sciences. Marx did give with his linen-coat formula a foundation to his theories with a phenomenal success for an otherwise bad regime. We, with the best regime in the world are losing ground because we have not such a foundation.

Attached clipping is also a direct relation with the above. "Creative thinking." What is needed to come to it I underlined.

In the first place, men are NO creators. They are only "transformers" of energies already at our disposition.

What taught me thinking was the Final Control Form based on the Cost and Product formula's.

Take for example an ashtray or book on your desk and try to fill in on the Final Control Form all the elements Matter-Labor-Imagination and eventually Money, and very soon you will be aware HOW MUCH you know of the simplest thing which catches your eye.

You will be aware that it is far worse as a crossword puzzle where at least you get some ~~hints~~ indications. But once you start to fill in at least some elements on the Final Control Form and that would start you thinking on the rest. And nobody expressed it better as Edison for the rest : 1 % inspiration and 99 % perspiration. And oftentimes no even inspiration at all, but 99.99 % perspiration and .01 % in the form of an accident.

For six years I was troubled by sliverbrakes on the drawing machines needed for the spinning of coconut fiber. I was assisted by the best experts in Europe. Everybody told me that it was the fiber. Which I refused to believe. I had constructed a frame with all possible gadgets. When the sliver broke it stopped automatically, etc. etc.

One morning I came in the factory and the girl running the machine had seen a chance to run the belt between the fast and loose pulley. It was running from a 300 HP shaft. And the belt started to wind round the shaft and up went the machine. Before serious accidents did happen I could stop the 300 HP motor, but the machine fell down and was a wreck.

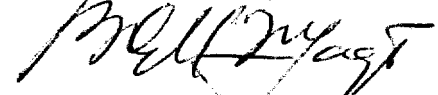
By taking the pieces apart I came on the fundamentals on our trouble (and on which I have still a valid American patent). But if you have by accident a 3 years old cousin or even cousine and you showed her the

fundamental question, in a jiffy she or he would tell you what to do.

From that time I could compete with the British Indian jute and which caused me any amount of trouble.

I would have under the condition never have any chance with the Navy as my approach to what they call creative thinking is just based on judgment, but judgment on already discovered facts and which may bring you to other ideas. And in which pep talk does not help you.

Respectfully yours,

A handwritten signature in cursive script, appearing to read 'B.G.H. Vanderjagt', written in dark ink.

B.G.H. Vanderjagt.

POWER OF CREATIVE THINKING COMES TO RESCUE OF NAVY

Now hear this: Navy personnel hereafter will think creatively.

The Navy today brought in the assistant to the manager of training of the Ethyl Corp., Charles H. Clark. His mission: To teach "creative thinking."

Mr. Clark came down from New York prepared for three days of lectures. With him he brought a kit of colorful posters, a zipper, an oil can, a huge paper clip, a picture of a mournful beagle and even a "better mouse-trap" — a cylindrical plastic affair.

These articles Mr. Clark used to illustrate how to get ideas, how to keep them flowing and how to put them across.

The Navy said it was hoping for an "uninhibited group approach to idea-getting in which all judgment is suspended." Fifty officers and civilians from 15 Navy bureaus and offices are attending what Mr. Clark calls a "brainstorming" session.

Brainstorming, Mr. Clark says, is roughly the reverse of brainwashing. It calls for assembling a group of persons in one room, stimulating them to disgorge their thoughts in uninhibited, spontaneous and snappy phrasing. This technique has been developed to a high degree on Madison Avenue, New York.

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